

Madhya Pradesh World AIDS Day 2024 Report

Madhya Pradesh State AIDS Control Society organized various activities to observe **World AIDS Day 2024**, reflecting the global theme, **"Take the Rights Path"**

Madhya Pradesh State AIDS Control Society coordinate & engaged with NACO team for Organized the National World AIDS Day Event at Indore Madhya Pradesh.

Chief Guest for the occasion:- Union Minister of Public Health and Family Welfare Shri J.P. Nadda and Chief Minister Dr Mohan Yadav, a National event of World AIDS Day was organized in Indore on Sunday. Addressing the gathering, Union Minister Shri J.P. Nadda said that under the leadership of Prime Minister Shri Narendra Modi, a united fight is being fought against AIDS in India. It is also getting unexpected success. Rapid efforts are being made with determination to control HIV/AIDS in the country. It is also yielding meaningful results. The right of HIV/AIDS affected people are being protected. They are being connected to the mainstream of society. Rapid efforts have been started by the Central Government for HIV/AIDS control since 2017.

Union Minister Shri J.P.Nadda said that everyone's co-operation is necessary to achieve the Sustainable Development Goals. HIV affected people should get human rights along with fundamental rights. There should be no discrimination against them. While respecting their rights we should give them the same respect that we give to any other normal person.so that they can live a normal life. He said that the central Government has set sustainable Development Goals to reduce the number of people affected by HIV/AIDS and to reduce the number of deaths. Union Minister Shri J.P.Nadda said that the HIV and AIDS (Prevention and control) Act 2017was implemented. This Act is helping in preventing and controlling the spread of HIV/AIDS. This Act

strengthened the legal human rights of people infected and affected by HIV/AIDS. This Act is also an attempt to protect the rights of health service providers. He said that people affected HIV/AIDS are being treatment free of cost.

Union Minister Shri J.P.Nadda said that Madhya Pradesh is at the forefront in the country in the expansion of medical education & health facilities. He also praised Madhya Pradesh for this.

Chief Minister Dr Mohan Yadav expressed gratitude to Union Minister Shri J.P. Nadda for organizing this program in Indore on the occasion of World AIDS Day. He said that this event will help in solving the challenges and achieving the global goal of ending HIV/AIDS by the year 2030 by bringing together communities, youth, beneficiaries and various organizations. Our effort will be to achieve the global goal by the year 2028 by working in accordance with the UN theme. "Take the Right Path". Such programs will bring awareness in the society together.

During the NACO WAD Event Union Minister Shri J.P. Nadda and Chief Minister Dr. Mohan Yadav visited the Hunar Haat set up to bring people affected by HIV/AIDS into the mainstream. It showcased a variety of handmade items made by the beneficiaries saw and appreciated the handicrafts produced by them. They also purchased handmade items made by the beneficiaries.

Deputy Chief Ministers Shri Rajendra Shukla and Shri Jagdish Devda, MP Shri Vishnudutt Sharma, Water Resources Minister Shri Tulsiram Silawat along with other Public representatives are also present during the World AIDS Event.

Following are the Delegates attended the WAD Event:-

SHRI JAGAT PRAKASH NADDA - HON'BLE UNION MINISTER OF HEALTH & FAMILY WELFARE, GOVT. OF INDIA

DR. MOHAN YADAV - HON'BLE CHIEF MINISTER, GOVT. OF MADHYA PRADESH

SHRI JAGDISH DEVDA - HON'BLE DEPUTY CHIEF MINISTER, GOVT. OF MADHYA PRADESH

SHRI RAJENDRA SHUKLA - HON'BLE DEPUTY CHIEF MINISTER, GOVT. OF MADHYA PRADESH

SHRI NARENDRA SHIVAJI PATEL - HON'BLE MINISTER OF STATE, PUBLIC HEALTH AND MEDICAL EDUCATION, GOVT. OF MADHYA PRADESH
SHRI TULSIRAM SILAWAT - HON'BLE CABINET MINISTER, WATER RESOURCES, GOVT. OF MADHYA PRADESH
SHRI SHANKAR LALWANI - HON'BLE MEMBER OF PARLIAMENT (LS), MADHYA PRADESH
MS. PUNYA SALILA SRIVASTAVA - HON'BLE UNION SECRETARY, HEALTH & FAMILY WELFARE, MoHFW, GOVT. OF INDIA
SHRI PUSHYAMITRA BHARGAV - HON'BLE MAYOR, INDORE MUNICIPAL CORPORATION, INDORE,

Every year a theme is decided for World AIDS Day and all the observance related to World AIDS Day, 1st December 2024 are being planned accordingly to convey the same in public, in community.

MPSACS has planned various activities for World AIDS Day Campaign at various levels. The report is basically is just glimpses of the campaign. Madhya Pradesh AIDS Control Society decided to organize a complete Week in the state on the occasion of World AIDS Day

Mass mobilization is done during this fortnight in all the district and through all the best possible manners. The key activities carried out to make it a 360⁰ Campaign

Activities at the State level: *Mass Media Campaign- Various activities done before and after the World AIDS Day as part of the awareness campaign*

Audio Spots through FM Radio, Audio Spots in Community Radios, 5.97 Crore free broadcasting of SMSs on 30 Nov and 01 December (World AIDS Day 24) through Jio, Idea, Voda and Airtel telecom company, Foot Overbridged, Gantries, City Buses, LED Screens at Railway Station

➤ **Activities at the District level:** Madhya Pradesh State AIDS Control Society, and IEC Division coordinate with all CMHO, DNO & TI NGO partners and RRC for this WAD observance at the District level. IEC Division MPSACS released the WAD Program Budgets to all 52 District CMHOs, 33 ART centers, 72 Targeted Intervention NGOs & 09 Link Worker schemes and issued a detailed WAD Program implementation letter for all CMHOs & NGO Partners of the state. Activities conducted at the district levels are as follows:

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- Awareness rallies
 - Painting, Rangoli, Mehendi competitions for students.
 - Awareness activities at inter toll –Naka
 - Cultural program
 - Human Chain
 - Health Camp:
 - Awareness activities **at Red Ribbon clubs**
 - Awareness in Prison and OCS
 - Outreach by ICTC and DSRC Staff
 - Sensitization programme at Health care provider on HIV-AIDS Act 2017
 - Awareness & Sensitization among Army, CRPF, Police
 - Sensitization program at hospitals.
 - Candle March &/ Candle Vigil
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Awareness rallies:-Vibrant mass rallies were organized, involving participation from various segments of the community, including students, healthcare professionals, and local residents. The rally traversed key areas of the districts, conveying messages of HIV/AIDS awareness, prevention, and stigmatization.

Awareness Workshops and Seminars: RRCs organized informative workshops and seminars addressing various facets of HIV/AIDS, including prevention, testing, and destigmatization. Renowned health experts, counselors, and representatives from local health organizations were invited to share their insights and engage in open



discussions with the student community



Sensitization for Frontline worker and Health care provider:- Special sessions were conducted to sensitize Nursing staff, Medical & Para-Medical, Accredited Social Health Activists (ASHA) and Auxiliary Nurse Midwives (ANM) about their crucial role in disseminating information, supporting affected individuals, and facilitating testing. Training programs aimed at enhancing their understanding of HIV/AIDS issues were conducted to empower them as community health advocates.



Candlelight Vigil: As evening fell, a solemn candlelight vigil was organized, symbolizing remembrance and solidarity with those affected by HIV/AIDS. The vigil served as a poignant reminder of the

importance of compassion and support in the face of the epidemic.



Health Camp: *In collaboration with local health authorities, a health camp was organized to provide free HIV testing, counseling, and*

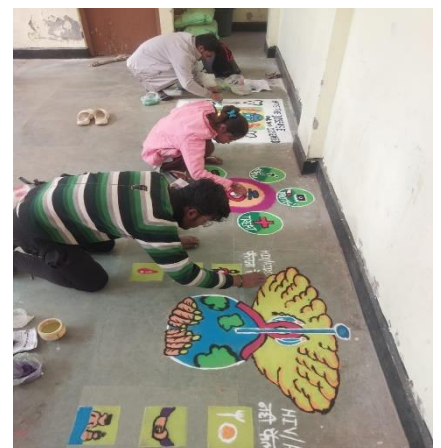


distribution of informational materials. This initiative aimed to encourage proactive health-seeking behavior and reduce barriers to testing.

Awareness rallies



➤ *Painting, Rangoli, Mehendi competitions for students.*





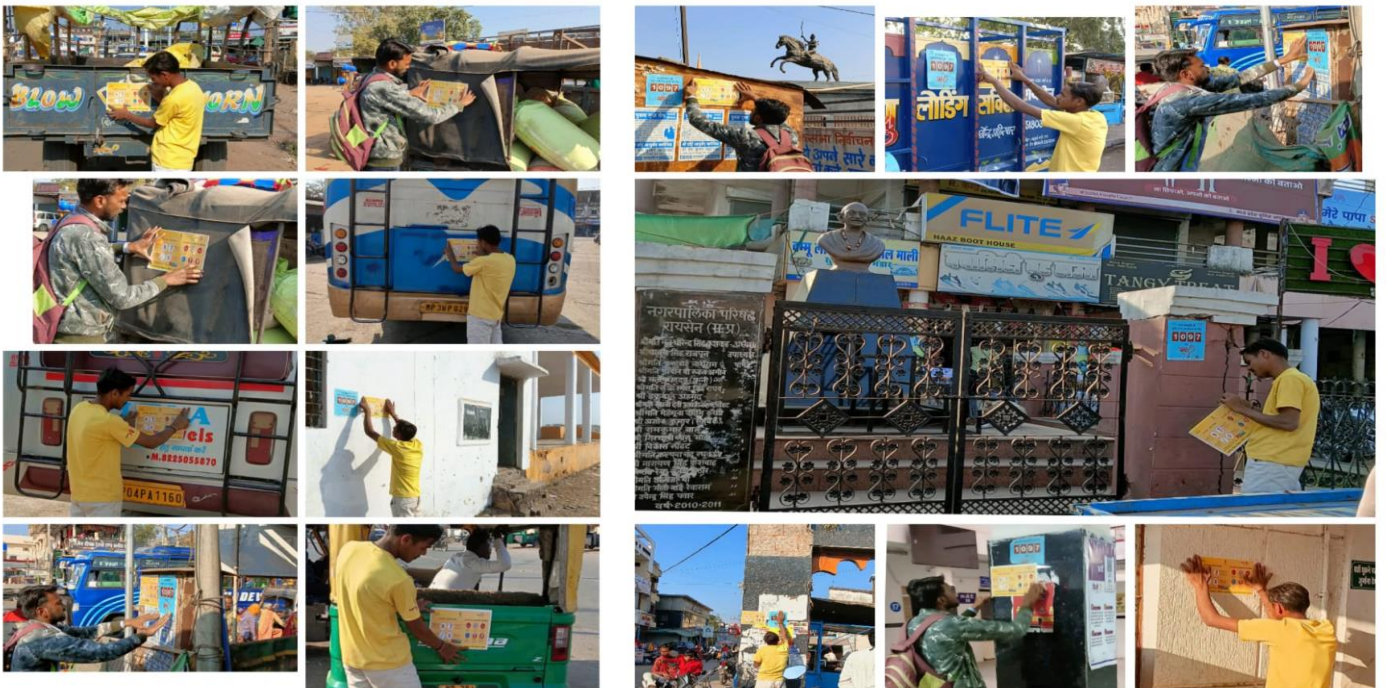




Candle March &/ Candle Vigil









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Mani Road Indorama Indorama, Pithampur Industrial Area, Madhya Pradesh, India

Lat 22.637944°

Long 75.581503°

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